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# *The Colonelette*



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
KENTUCKY COLONEL CHAPTER  
Bowling Green, Kentucky

# THE COLONELLETTE

Vol. 2

Issue 9

March, 1966

Kentucky Colonel Chapter  
American Business Women's Association  
Bowling Green, Kentucky

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Installed June 3, 1964

\*\*\*\*\*

Editor - - - - - Brenda Williams  
526 East 13th  
842-5168

Bulletin Committee Members: Betty Proffitt  
843-0773

Judy Faught  
842-9034

Dora Walters  
842-0923

\* \* \* \* \*

Color

Black and Gold

Flower

White Carnation

National Motto

"Expansion Clicks in '66"

National Publication

"WOMEN IN BUSINESS"

Monthly Meeting - Fourth Tuesday 6:30 Social  
7:00 Dinner

### NATIONAL OFFICERS

President - - - - - Miss Majorie F. Tuggle  
First Vice President- -Mrs. Geraldine Neuman  
Secretary-Treasurer - - - - Miss Ruth Hofman  
S. E. Dist. Vice Pres.- - -Mrs. Daisy Dearth

### CHAPTER OFFICERS

President - - - - - Miss Jean Fulkerson  
Vice President- - - - - Mrs. Joyce Lewis  
Recording Secretary - - - Mrs. Janice LaBold  
Corresponding Secretary - - - Miss Ilma Love  
Treasurer - - - - - Mrs. Joann Rudolph

\* \* \* \* \*

### PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate and more co-operative toward their work, their employers, and their employer's customers, thereby increasing their earning ability, success and happiness.



## PRESIDENT'S MESSAGE

Dear Members,

Mayor Walter F. Weis, proclaimed Mar. 20 as ABWA Tea Day in the City of Bowling Green, Kentucky. This is possibly the last proclamation that he signed before a series of heart attacks claimed his life March 11. We should certainly make a special effort to attend this event on March 20 as proclaimed by our late Mayor. This is a social event and an opportune time to learn more about our members and ABWA.

The Tea and Social Committees have been working hard to make this a successful event. Our quota as based on our active membership at National Headquarters is 17.

It is still not too late for you to attend the Southeastern District Meeting in Tampa, Florida. Joyce, Joann, and I are leaving on Wednesday, March 23. This is an ideal time of year to take a rest from the long winter's work and relax in the sun for a few days. Just think of the lovely new friends you will meet and the knowledge you can gain about ABWA. LET'S ALL GO TO TAMPA.

YOURS IN ABWA,

Jean

## COMMITTEE REPORTS

### PROGRAM - Jane Lewis, Chairman

Dr. Jack Scott, M.D. will speak to us on mental health. This is a problem of interest that concerns all of us.

### Vocational - Christine Gillespie, Chairman

Marie Flora employed at Bowling Green MFG. Co. and Holly Denny employed at Monfried Optical will be the vocational speakers at our dinner meeting.

### Employment-Housing-Transportation

Elizabeth Duncan - Chairman

Joyce Lewis will be glad to furnish transportation to our Tea March 20 or our dinner meeting March 22.

### Contact - Nora Bowie, Chairman

All reservations for the dinner meeting must be made prior to 12:00 on the previous Monday. If you must cancel your reservation, do so before 10:00 A.M. on the day of the meeting.

### Social - Mary Thomas, Chairman

The Social Committee is working with the Tea Committee to help make our Spring Hand of Friendship Tea a most successful event.

### Courtesy - Katie Fuson, Chairman

A carnation and card was sent to Joann Rudolph while she was in the hospital. We wish Joann a speedy recovery.



## COMMITTEE REPORTS CONTINUED

### Ways and Means - Lucille Walton, Chairman

We won 4th place again in CCA, \$10, for a total of \$20. We have one more turn in. Let's work real hard the next two weeks and win 1st place. Also, if you have not sold your cook-books, please do so before the dinner meeting.

### Educational - Joann Rudolph, Chairman

We hope to have our scholarship recipients in attendance at our tea.

### Membership - Linda Sidebottom, Chairman

Our prospective quota for the tea is 17. Our chapter will receive a special award if we meet our quota.

### Publicity - Brenda Williams, Chairman

Jean and Linda will be on WLTV March 16 at 5:30 p.m. as guest of Mr. Bill Kuznitsof to discuss our Spring Hand of Friendship Tea. Please watch the newspaper for Tea announcements and committee reports.

### Scrapbook - Joyce Lewis, Chairman

The scrapbook will be on display at our Tea and, also, at the Southeastern District meeting in Tampa.

### Banquet - Judy Faught, Chairman

Hostesses for the April meeting will be Lucille Walton and Alleyne Wilson.

## COMMITTEE REPORTS CONTINUED

### Yearbook - Brenda Williams, Chairman

The yearbook is complete and you may purchase one for 50¢ from Brenda. Remember we voted to purchase these at our last meeting.

### Music - Brenda Williams, Chairman

If there are any particular songs which you enjoy singing, please let me know and we will use them at our dinner meetings. We all enjoy singing, so let's participate in these group singings.

### Bulletin - Brenda Williams, Editor

We the bulletin committee do appreciate the nice comments on the bulletin, especially from National Headquarters. Please remember that this bulletin is for your benefit and it is the objective of the bulletin committee to inform you of chapter activities.

### Treasurer - Joann Rudolph

Local dues were due in January several members have failed to pay them. Please see Joann if there is any doubt whether you have paid them or not.

### Convention Project - Joyce Lewis, Chairman

Thus far in our candy sale, we have a net profit of \$145. This is very good; however, we still have some candy which has not been sold. Please make a special effort to sell your candy and turn in the money at our dinner meeting.



## COMMITTEE REPORTS CONTINUED

Boss Night Dinner - Judy Faught, Chairman

It is with deep regret that we learned Mr. Eufon will be unable to attend our Boss Night, tentatively scheduled for May. Also, Mr. William Blair, National ABWA Public Relations Director, will not be able to attend due to conflicting schedules. We hope that both Mr. Eufon and Mr. Blair will be able to visit with us in the near future. Further plans are being made for Boss Night and we will have a report at our dinner meeting.

\* \* \* \* \*

## COMING ATTRACTIONS

Dinner Meeting	- - - - -	March 22
Where?	- - - - -	Westside Steak House
Time?	- - - - -	6:30 Social
		7:00 Dinner
Speaker	- - - - -	Dr. Jack Scott
Subject?	- - - - -	Mental Health
Hostesses	- - - - -	Joann Rudolph
		Gladys Walker
Vocational Speakers	- - - - -	Holley Denny
		Marie Flora

SPRING HAND OF FRIENDSHIP TEA will be held Sunday, March 22, at the home of our president, 526 East 13th Street at 3:00 p.m.

SOUTHEASTERN DISTRICT MEETING will be held at the Floridan Motor Hotel in Tampa, Florida March 26-27. It still isn't too late to make your plans to attend!

31603

## HOW TO STRENGTHEN OUR ORGANIZATION

### Encourage Don't discourage

A "wet blanket" is defined as: "A person or thing that quenches or dampens enthusiasm, pleasure, or the like.

1. "Wet blankets" are quick to complain about a situation, but slow to do anything about it.

2. They are more interested in fault-finding than in fact-finding.

3. They are accustomed to speak of the group as "they" instead of "we."

Don't be a "wet blanket." Be a candle-lighter," more anxious to improve than disapprove, more interested in getting action than fixing the blame for inaction, more concerned with winning cooperation than winning arguments.

### Persuade Capable Persons to Run for Office

Leaders seldom rise much above the level of those who take a hand in choosing them.

1. Point out to individuals with the capacity and motivation what great good they can do by serving in positions of leadership.

2. Find out beforehand their qualifications: Do they represent the best thinking of the group? Will they move ahead prudently or rest on their oars? Can they get along with people? Do they have vision and initiative? Will they train new persons to understudy them? Are they persons of moral character?

3. Act on the basis of such qualifications, not personal loyalty or selfish advantage.

4. Stand by them once they are elected.

Samuel Johnson once said, "Great works are performed not by strength, but by perservance."



## HOW TO STRENGTHEN OUR ORGANIZATION

### Show a Personal Interest

Work in any organization can become quite cold and impersonal unless members go out of their way to inject a warm, personal note to everything they do.

1. Be cordial instead of distant or hostile.
2. Blend gentleness with firmness when you must take a stand.
3. Keep lines of communication open.
4. Disagree without becoming disagreeable.
5. Give assurance to those who are frustrated.
6. Respect the feelings and viewpoints of others, no matter how much you may differ.
7. Listen attentively when others have the floor. Whispering or causing distractions is discourteous, to say the least.

### Be A Peacemaker

A sign hangs on the wall of one dedicated official who is often caught in the middle of various opposing groups. It reads:

"Blessed are the peacemakers - for they shall catch the devil from both sides!"

1. When misunderstandings arise, you can help clear the air by trying to reach a peaceful accord.

### Give Your Officers Respect and Cooperation

Even if persons whom you did not support are elected to office, they represent you. They should get the wholehearted help you would expect if you were in their place.

1. Offer constructive suggestions.
2. Don't tell them only what you think they want to hear.
3. On the other hand, don't keep serving up a stream of narrowly critical complaints.
4. Speak well of your officers to non-members.



## HOW TO STRENGTHEN OUR ORGANIZATION

### Attend Meetings Regularly

1. Make it a matter of principle to attend meetings regularly. You can't participate unless you are physically present.
2. Be more than a "joiner" or dues-payer." If you think an organization is worth joining, then it deserves your personal, active and continuing support.
3. Don't stay away from meetings just because they are not run the way you think they should be. Strive patiently to improve them and encourage others to do the same.
4. Remember, you have little right to grumble about meetings if you don't bother to attend them.

### Keep in Mind the Purpose of Your Organization

1. Occasionally review the by-laws in the procedure manual.
2. Persuade fellow members also to stick to the purpose of the organization.

### Live Up to the Duties of Membership

1. A good member willingly fulfills the responsibilities that go along with his rights.
2. A good member knows that what he does or leaves undone - helps or hurts everybody.
3. A good member realizes his limitations, but does what is reasonably expected of him.
4. A good member open his ears to listen as well as his mouth to speak.
5. A good member carries out decisions promptly and intelligently.

ROSTER

Ann Bays

R. 342-2650

B. 342-3770

Nora Bowie

R. 342-3383

B. 342-6274

Glenna Boyles

R. 343-3969

B. 343-9081

Margaret Cockrel

R. 342-1359

Holly Denny

R. 343-3355

B. 342-1733

Elizabeth Duncan

R. 343-4950

B. 343-4622

Judy Faught

R. 342-9034

Marie Flora

R. 342-5117

B. 342-1631

Jean Fulkerson

R. 342-5163

B. 342-1603

Katie Fuson

R. 342-7547

Betty Gill

R. 342-2610

Christine Gillespie

R. 342-4054

B. 342-1647

Janice LaBolt

R. 342-4619

B. 343-4311

Maggie Lane

R. 342-5393

Jane Lewis

R. 342-4146

Ilma Love

R. 343-3760

B. 342-7959

Saddie Manning

R. 342-7131

Betty Proffitt

R. 342-0773

B. 342-6511 Ext. 363

Joann Rudolph

R. 342-4270

B. 343-4325

Linda Sidebottom

R. 342-2354

B. 342-1674

Mary Thomas

B. 342-2447



## ROSTER CONTINUED

Gladys Walker  
R. 842-1840  
B. 843-6263

Brenda Williams  
R. 842-5168  
B. 842-1603

Lucille Walton  
R. 843-8979

Anna Webb  
R. 842-4927

Alleyne Wilson  
R. 843-3069

Dora Walters  
R. 842-0923

Anna Jones  
R. 842-9598

\* \* \* \* \*

### PERSONALS

Jan and Jim LaBold spent the weekend of February 27 in Owensboro at the famous Gabes Motor Inn.

Holley Denny left March 14 to spend a few days in Louisville, where she plans to take the State Board Examination for Optician. Holley is employed at Monfried Optical.

Emma Jane Gollotte, now living in Paducah, will host the Paducah Duchess ABWA Tea. She will also leave with Joann, Jean and Joyce next Wednesday for Tampa. Have Fun Girls!

Nora Bowie will leave Saturday for Memphis to attend a Merle Norman Regional Meeting at the Peabody Hotel.

Maggie Lane is making plans to move into their new home on Peach Tree Lane.